

PRINCE GEORGE^{BC}

MEETINGS & CONVENTIONS



MEET IN THE
HEART OF NORTHERN
BRITISH COLUMBIA

WELCOME TO PRINCE GEORGE

Welcome / Hadih to Prince George, where **big-city amenities come with a warm Northern Welcome.**

Prince George offers over 2,000 guest rooms, versatile meeting spaces, convenient air and highway connections, and local services that planners need, all without the complexity of a large metropolitan destination.

Here, delegates can move easily between meetings, hotels, restaurants, and local experiences, while forests, rivers, trails, culture, and memorable northern adventures are only minutes away.

Whether you're planning a conference, corporate meeting, convention, trade show, or multi-day gathering, Prince George is ready to host.



AT A GLANCE

CLIMATE:

Prince George has a true four-season climate with warm summers, colourful autumns, snowy winters, and bright spring days.



**More than 1,900 hours / approx.
299 days of sunshine annually**

TEMPERATURE AVERAGES:

Spring: 12°C (high),
0°C (low)

Summer: 23°C (high),
9°C (low)

Fall: 12°C (high),
1°C (low)

Winter: -4°C (high),
-12°C (low)

PRINCE^{BC} GEORGE



GATHERING ON LHEIDLI T'ENNEH TERRITORY

Prince George is located on the traditional, unceded territory of the Lheidli T'enneh First Nation, whose name means “the people from the confluence of the two rivers.”

The confluence of the Nechako and Fraser Rivers has been an important gathering place for thousands of years.

Tourism Prince George recognizes the Lheidli T'enneh as the original stewards of these lands and waters and is committed to strengthening relationships, advancing reconciliation, and creating opportunities for visitors to learn about the people, culture, and history of this special place.





WHY MEET IN PRINCE GEORGE?



EVERYTHING IS CLOSE

Hotels, meeting venues, restaurants, cultural attractions, shops and downtown amenities are concentrated within a walkable area.



INCREDIBLE VALUE

Competitive accommodation, venue and service costs can help meeting organizers stretch their budgets while keeping registration and attendance affordable.



VISITOR SERVICES

The Prince George Visitor Information Centre is conveniently central and connected to the Prince George Conference and Civic Centre, providing attendees with easy access to local information, recommendations, and visitor services during their stay.



FLEXIBLE MEETING SPACES

From the Prince George Conference and Civic Centre to hotels, university facilities, and distinctive off-site venues, planners can create a unique meeting program that will leave a lasting impression.



URBAN ADVENTURE

Discover independent shops, local flavours, public art, galleries, live music and cultural gems like Books & Company and our antique - retro block, all within an easy-to-explore city.



NATURE MINUTES FROM THE MEETING ROOM

Forests, rivers and trails provide opportunities to add uniquely northern experiences to a conference program. 100 km of city trails, over 1600 lakes, rivers, and creeks, hectares of lush forest and thriving wildlife everywhere.

GETTING HERE IS EASIER THAN YOU THINK

Prince George is Northern British Columbia's primary transportation hub and an accessible gathering point for delegates travelling from across Canada and beyond.

BY AIR

Prince George Airport (YXS) connects delegates with major transportation hubs and is approximately 15 minutes from downtown. Its proximity to the city means delegates can arrive, collect their luggage and be at their hotel or meeting venue quickly. 7 flights daily to Vancouver; direct flights to Fort St John, Victoria, Calgary, Kelowna, and other BC Communities.

BY ROAD

Prince George sits at the intersection of two major provincial highways. Highway 16 provides east-west access across Northern BC and into Alberta. Highway 97 connects Prince George north and south with communities throughout British Columbia.

DRIVING DISTANCES

To Jasper:	374km (3hr 45min)
To Prince Rupert:	718km (7hrs 50min)
To Vancouver:	783km (8hrs 35min)
To Kamloops:	522km (5hrs 25min)

BY RAIL

VIA Rail's Jasper-Prince Rupert route travels through Prince George, offering an alternative travel experience and an opportunity for planners to incorporate rail into pre- or post-conference itineraries.



AROUND PRINCE GEORGE

Prince George's relatively compact footprint makes moving delegates between hotels, meeting spaces, restaurants and experiences straightforward.

Taxi, transit, charter and shuttle services are available, while many downtown amenities are within a short distance of the city's primary conference facilities.



ABOUT TOURISM PRINCE GEORGE

As Prince George's official Destination Management Organization, we connect meeting and event planners with the people, places, services, and experiences that make our community an exceptional place to gather. We work collaboratively with industry, community partners, venues, accommodations, and local organizations strengthening Prince George as an attractive and fun destination.

From venue and accommodation selection to supplier connections, bid and hosting support, destination marketing, delegate experiences, and visitor services, our team works alongside you to make planning easier and help create successful events that leave a positive impact.





INDIGENOUS PROTOCOL & CULTURAL EXPERIENCES

GATHERING AT THE CONFLUENCE OF THE TWO RIVERS

Meetings and conferences in Prince George take place on the traditional, unceded territory of the Lheidli T'enneh First Nation. Organizations wishing to incorporate Indigenous welcomes, speakers, cultural programming or experiences into their conference are encouraged to begin those conversations early.

Opportunities may include appropriate welcomes and protocols, Indigenous speakers, artists and performers, cultural learning, Indigenous-owned businesses, local makers and culinary experiences.

Tourism Prince George can help direct you toward appropriate local resources and connections.

Visit Lheidli.ca to find out more and to request an elder.



CONNECT THROUGH CULTURE

Here's a few local
Indigenous Experiences

- **Chun T'oh Whudujut / Ancient Forest Park**
 - Cultural Centre & Forest Walk
- **North Star Catering**
 - Specialty Cuisine
- **Khstan Drummers**
 - Traditional Songs
- **North Waters Wildcraft**
 - Plant Education & Crafts
- **Omineca Arts Centre**
- **Kym Gouchie**
 - Musician & Artist

CREATE AN EVENT THAT FEELS GOOD TO ATTEND

- AND GOOD TO HOST

Your event can do more than bring people together. Host with us and create an experience where delegates feel welcomed, included and supported, while making thoughtful choices around accessibility, sustainability and community impact. Because a successful event isn't just measured by attendance, but by the positive impact it leaves behind.

EVERYONE IS WELCOME

We are proud to be Rainbow Registered, demonstrating our commitment to providing welcoming and inclusive experiences for 2SLGBTQI+ visitors, delegates, partners, and community members.

We believe everyone should feel that they belong when they gather in Prince George. We encourage you to consider diversity, equity, inclusion, and accessibility throughout the planning process, from venue selection and communications to programming, suppliers, delegate experiences, and on-site services.



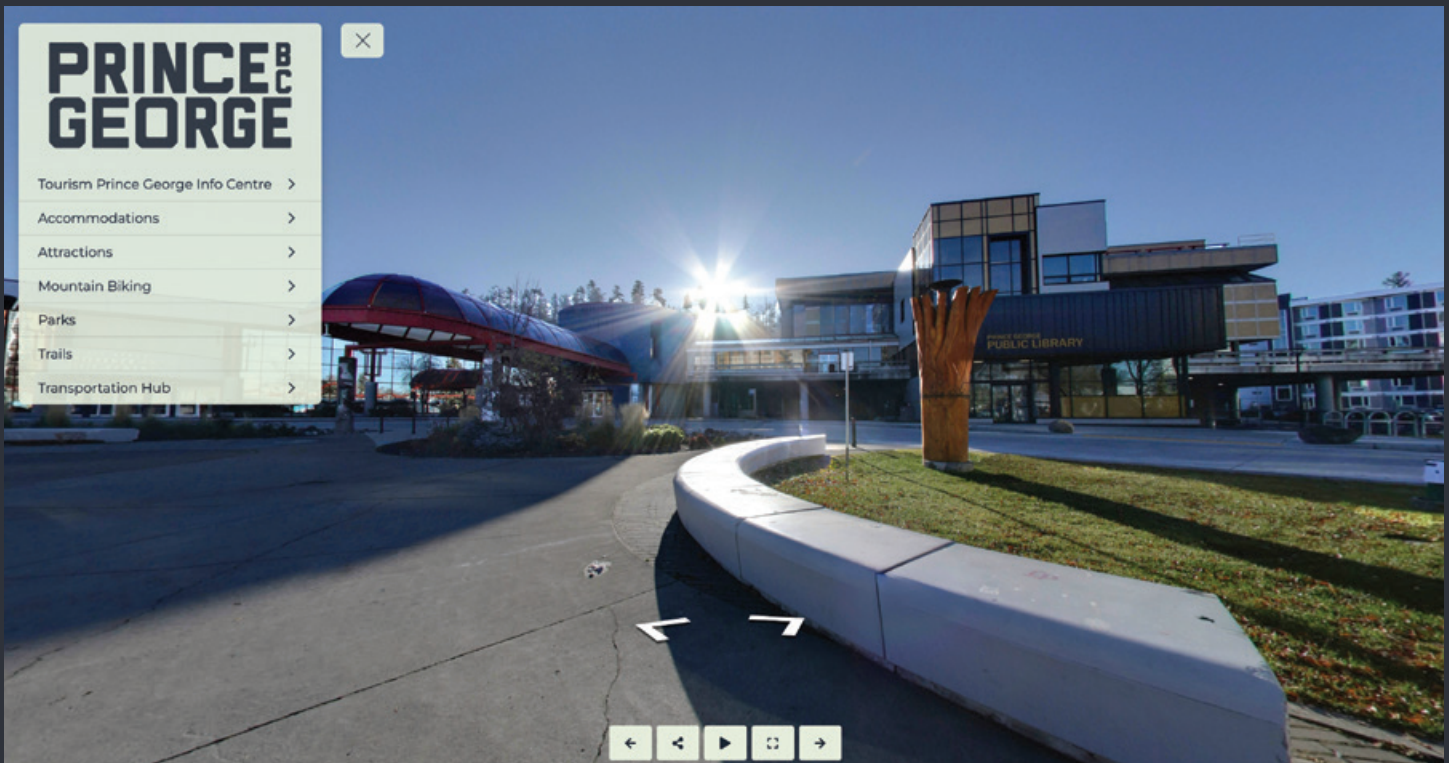
**Rainbow
Registered**
**Arc-en-ciel
Officiel**

MEET MORE SUSTAINABLY

Tourism Prince George is a GreenStep Sustainable Tourism Destination – Bronze Certified destination, reflecting our commitment to responsible destination management.

Small choices can make a meaningful difference.





MAKE YOUR EVENT MORE ACCESSIBLE

Accessibility is an important part of building a destination where more people can participate fully.

Accessibility starts before delegates arrive. Tourism Prince George's Accessibility 360° Virtual Tour helps planners and attendees explore participating venues in advance, including entrances, pathways, interior spaces, and accessibility features.

Use the tour to support venue selection, accessible route planning, and delegate preparation. Additional venues will continue to be added as the program expands.

GATHER WITH PURPOSE

When you choose Prince George, you're choosing more than a place to meet. You're becoming part of a community that values connection, inclusion, sustainability, and the positive impact that comes from bringing people together.

Bring your gathering north. We'll help you make it happen.



Explore
Prince George's
Accessibility 360°
Virtual Tour



CONFERENCE & GATHERING VENUES

SPACES THAT FIT THE WAY YOU MEET

From multi-day conferences and trade shows to executive meetings, workshops and receptions, Prince George offers a range of flexible meeting environments.

PRINCE GEORGE CONFERENCE AND CIVIC CENTRE & CANADA GAMES PLAZA

Located in the heart of downtown, the Prince George Conference and Civic Centre is the city's primary conference venue, offering flexible spaces for plenaries, breakout sessions, trade shows, banquets and receptions. The Nanguz 'An Container Market can be activated for your event in the Plaza.

Meeting Rooms: 11
Total Space: 40,000 Sq. ft.
Largest Room: 18,000 Sq. ft.
Capacity: 1,595

Nearby hotels and restaurants make it possible to create a convenient downtown conference experience.

CN CENTRE

Prince George's largest indoor arena offers flexible floor space for trade shows, exhibitions and large-scale events, with seating for up to 5,900+ guests depending on event configuration.

KOPAR MEMORIAL ARENA

A versatile downtown arena with seating for up to 2,000 guests, ideal for sporting events, exhibitions, community gatherings, and adaptable event configurations.

UNIVERSITY OF NORTHERN BRITISH COLUMBIA

Overlooking the city, UNBC offers lecture theatres, classrooms, summer accommodation and gathering spaces in a distinctive campus setting.

Meeting Rooms: 40
Largest Room: 1,725 sqft,
Capacity: 80
Reception Space: 3,850 sqft,
Capacity: 200

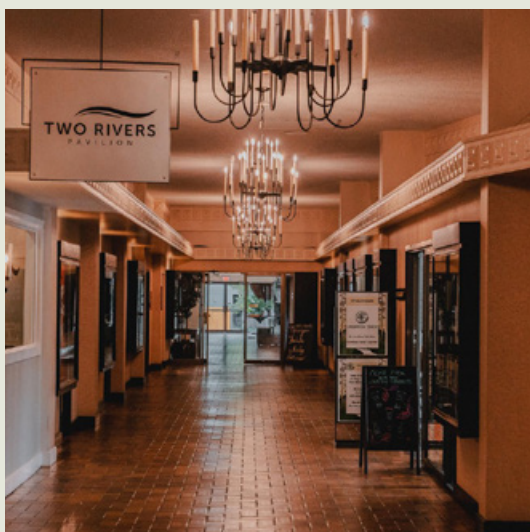


HOTEL MEETING SPACES



Several Prince George hotels provide meeting and banquet facilities, allowing planners to combine guest rooms, meeting space and food and beverage within one property.

MEETING FACILITIES	AREA	NUMBER OF SPACES	CAPACITY
Coast Prince George Hotel	Downtown	10	500+
Courtyard by Marriott Prince George	Downtown	6	500
Ramada Plaza by Wyndham Prince George	Downtown	5	500
House of Ancestors	Downtown	4	350
Sandman Signature Prince George Hotel	Recplace to Highway 16 West	2	150
Prestige Treasure Cove Resort	Highway 97 South	5-7	190
Super 8 by Wyndham Prince George	Highway 97 / Central	3	140
Gram's Inn	Highway 97 / Central	2	60



UNIQUE VENUES



TURN YOUR MEETING INTO AND EXPERIENCE

A memorable conference doesn't have to happen entirely inside a meeting room.

Prince George offers distinctive locations for opening receptions, networking events, dinners and conference experiences.

CENTRAL BC RAILWAY & FORESTRY MUSEUM

Northern BC's railway and forestry history creates an unmistakably local backdrop for an off-site gathering. Enjoy 3-6 nostalgic indoor spaces or the entire 8 acre outdoor property complete with a mini rail.

TWO RIVERS GALLERY

Located downtown, Two Rivers Gallery provides an arts and cultural setting that can add creativity to receptions and networking programs. 3 areas with maximum capacity of 170.

THE EXPLORATION PLACE

Located in Lheidli T'enneh Memorial Park, The Exploration Place connects delegates with the natural and cultural history of the region. 2 rental options with max capacity of 400 standing capacity.

HOUSE OF ANCESTORS "UDA DUNE BAIYOH"

A significant Indigenous cultural and gathering space located in downtown Prince George. 18,000 sqft with hosting capacity of 250.

NANGUZ'AN CONTAINER MARKET

Bring your event beyond the meeting room with Nanguz'An Container Market. Activate the space for a delegate social, outdoor reception, local vendor pop-up, live performance or uniquely Prince George experience. We have market containers, a mural container and stage area, an all-season rink with skate rentals, picnic tables, adirondack chairs and fire pits as fun additions to your event. Bring in local food, makers, music and activities to create a memorable experience that connects delegates with the community.





ACCOMMODATION

A ROOM FOR EVERYONE

You can choose from more than 2,000 guest rooms across a range of full-service conference hotels, National hotel brands, independent hotels, and intimate boutique accommodations.

PLANNERS CAN FIND:

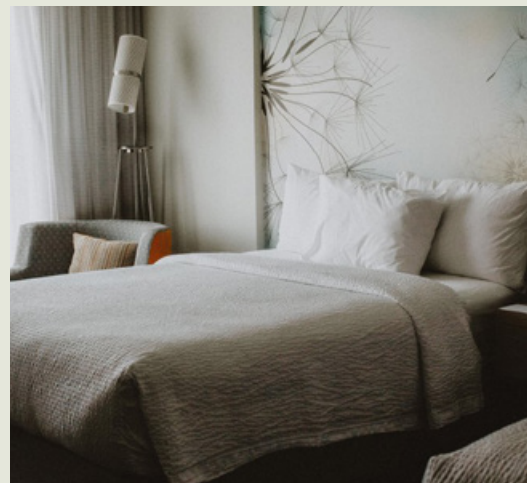
- ▶ Suites and kitchenettes
- ▶ Extended-stay accommodations
- ▶ Accessible room options
- ▶ Properties at a range of price points

Several major properties are located in or near downtown, allowing conferences to create convenient accommodation blocks close to meeting facilities, restaurants and delegate activities.

TOURISM PRINCE GEORGE CAN HELP

Our team can assist with hotel introductions, accommodation capacity information, room-block planning and identifying properties that meet the needs of your conference.





ACCOMMODATION	AREA	ROOMS
Anavada Inn & Suites	Central Street	80
Best Western Plus Prince George	Highway 16 West	118
Best Western Prince George Downtown	Downtown	80
Bon Voyage Inn	Highway 16 West	95
Camelot Court	Highway 97	68
Canadas Best Value Inn Prince George	Central Street	59
Carmel Inn	Highway 97 South	90
Coast Prince George Hotel by APA	Downtown	157
Courtyard by Marriott Prince George	Downtown	174
Econo Lodge City Centre	Downtown	53
Fir Haven Guest House	Unique Stay	7
Grama's Inn	Central Street	60
Hyatt Place Prince George	Downtown	104
Pomeroy Inn & Suites Prince George	Recplace to Highway 16 West	126
Prestige Prince George Lodge	Highway 97 South	74
Prestige Treasure Cove Resort	Highway 97	124
Ramada Plaza by Wyndham Prince George	Downtown	200
Sandman Hotel & Suites Prince George	Central Street	144
Sandman Signature Prince George Hotel	Recplace to Highway 16 West	186
Super 8 by Wyndham Prince George	Highway 97 / Central	118
University of Northern British Columbia	University	200+
Woodhouse Cottages	Unique Stay	3

LOCAL PARTNERS TO BRING YOUR MEETING TOGETHER

Prince George has an established network of businesses supporting meetings, conventions, conferences and trade shows.

LOCAL SERVICES INCLUDE:

- ▶ Audio-visual and technical production
- ▶ Staging
- ▶ Event rentals
- ▶ Décor
- ▶ Catering
- ▶ Photography and videography
- ▶ Printing and signage
- ▶ Transportation and delegate shuttles
- ▶ Entertainment
- ▶ Speakers and facilitators
- ▶ Security
- ▶ Florists
- ▶ Promotional products
- ▶ Tour and experience providers

Tourism Prince George can connect meeting planners with local businesses and suppliers appropriate to their program.



PERMITS & FACILITY RENTALS

NAVIGATING THE DETAILS

Some conferences and delegate activities may require municipal permits or facility agreements, particularly when programming extends into public parks, plazas or other City-owned spaces.



DEPENDING ON YOUR PROGRAM, CONSIDERATIONS MAY INCLUDE:

- ▶ Facility rentals
- ▶ Public-space use
- ▶ Temporary structures
- ▶ Food service
- ▶ Liquor licensing
- ▶ Fire and life safety requirements
- ▶ Insurance
- ▶ Signage
- ▶ Transportation or road use
- ▶ Accessibility
- ▶ Waste management

Tourism Prince George can help planners identify the appropriate City of Prince George contacts and resources.

PRO TIP:

Tell us about your conference program early, including receptions, outdoor activities and off-site events, so we can help you create an unforgettable event.

DINING AND CATERING

GIVE GUESTS A TASTE OF PRINCE GEORGE

Food can be one of the most memorable parts of a conference.

Prince George offers locally owned restaurants, cafés, pubs, breweries and international cuisine, giving planners plenty of options for both organized functions and delegate free time.



INCORPORATE THE DESTINATION THROUGH:

- ▶ Conference dine-arounds
- ▶ Local food and beverage
- ▶ Independent restaurants
- ▶ Craft breweries
- ▶ Caterers
- ▶ Welcome receptions
- ▶ Locally inspired menus
- ▶ Delegate gift boxes featuring local products

Tourism Prince George →
Food & Drink Guide



GUEST EXPERIENCES

TURN A CONFERENCE INTO A PRINCE GEORGE EXPERIENCE

The meeting may bring attendees here. The destination is what they'll remember.

Whether you're ready to unwind or answer the call of a northern adventure, Prince George is yours to explore.

Explore Prince George →
Visitor Guide



SEASON HIGHLIGHTS

A MEETING DESTINATION IN EVERY SEASON

WINTER

Snow transforms Prince George into a distinctly northern destination. Add snowshoeing, cross-country skiing or a cozy evening gathering to your conference itinerary.

SPRING

Longer days and warmer weather bring delegates back outside, with trails, parks and golf complementing conference programming.



SUMMER

Long northern evenings leave plenty of time after the day's sessions for patios, hiking, biking, paddling, golf and outdoor gatherings.

FALL

Crisp days, colourful landscapes and an active business season make fall an excellent time for conferences and professional gatherings.



PRO TIP:

Ask Tourism Prince George what's happening during your conference dates. Local festivals, arts programming and community events can add another layer to the delegate experience. *See our Events Page QR Code*

INCENTIVES & SUPPORT

YOU'VE GOT A LOCAL PARTNER

Tourism Prince George works with meeting planners, associations and organizations considering Prince George for conferences, conventions and business events.

Our team can assist throughout the planning journey.

Talk to Tourism Prince George early.

We can help determine venue availability, accommodation capacity, delegate experience opportunities and local support before you invest significant time developing your proposal.

SUPPORT MAY INCLUDE:

- ▶ Destination and bid information
- ▶ Venue sourcing
- ▶ Hotel introductions
- ▶ Accommodation capacity information
- ▶ Site inspections
- ▶ RFP assistance
- ▶ Local supplier connections
- ▶ Destination photography and marketing assets
- ▶ Delegate information
- ▶ Itinerary and experience development
- ▶ Local introductions
- ▶ Welcome materials
- ▶ Promotional support
- ▶ Eligible meeting and conference attraction incentives





MEET IN PRINCE GEORGE

We are here to help you connect and assist with a successful event.

- ▶ **Tourism Prince George**
- ▶ **Business & Destination Development**
- ▶ **Meetings & Conventions**

PRINCE^{BC} GEORGE



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