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## **VISITOR SERVICES CONTINUE DURING TEMPORARY VIC CLOSURE**

PRINCE GEORGE – New beginnings are starting to take shape for Tourism Prince George (TPG).

On Dec. 22, TPG will close its doors on 1<sup>st</sup> Avenue—marking the start to the Holidays as well as the Visitor Information Centre’s (VIC) last day at the location beside VIA Rail.

The VIC will reopen again at its new location (850 Canada Games Way) next year once renovations are complete. “We are very excited to see our new space transform into a welcoming and inviting Visitor Information Centre,” said TPG CEO Colin Carson

While revamps are underway, visitor services will continue strong in a hybrid format. Visitors and residents will still have access to information on adventuring in Prince George, online and in-person during pop-up events.

“While the physical location of the VIC will be closed for some months, we made it a priority to ensure services will still be available,” said Carson.

### **[Where to get visitor services help, resources and merchandise](#)**

- Tourism Prince George can be reached via phone 250-562-3700 (Monday-Friday 8:30 a.m. – 4:30 p.m.), email ([info@tourismpg.com](mailto:info@tourismpg.com)) and social media direct messaging and private messaging (@tourismpg).
- Popular Prince George brochures and trail guides are [available online at tourismpg.com](http://tourismpg.com) in PDF format.
- Physical copies of popular Prince George brochures and guides will be stocked at: Central BC Railway and Forestry Museum, CN Centre and the Prince George Airport.
- Select TPG merchandise will be for sale at: Pharmasave City Centre and UNBC Bookstore. Mr. PG Plushies are available at Exploration Place. Tourism Prince George’s Shopify will close on Dec. 29<sup>th</sup> at midnight.
- Visitor Councillors will be popping up around town until the new VIC opens. [Check here for pop-up locations and dates.](#)

On Oct. 18 TPG announced its relocation to the Prince George Civic and Conference Centre (PGCCC) Rotunda. The decision came after years of discussion and a six-month consultation phase. The new location is considered a prime spot for TPG as it’s walking distance to 850 hotel rooms, major attractions like Two Rivers Gallery, the PGCCC, Canfor Leisure Pool, local businesses in downtown Prince George and Connaught Hill.

The Canada Games Plaza is also at the doorstep of the new VIC location, creating possibilities to activate the space for year-round activities and attractions.

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### **For more information:**

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