



**EVENT ENHANCEMENT MEETINGS, SPORT & MARKETING PROGRAM –APPLICATION FORM**

*Support will be provided on an in-kind basis only with a monetary value attached, if required.*

Event Name: \_\_\_\_\_ Location: \_\_\_\_\_

Organization/Group: \_\_\_\_\_

Name: \_\_\_\_\_ Contact Info: \_\_\_\_\_

Event Date(s): \_\_\_\_\_ Annual Event? Y N

Est. Event Attendance: \_\_\_\_\_ Host Hotel: \_\_\_\_\_

**Support offered:** (Refer to the Program Guidelines for further information, restrictions apply)

**Attendees - 100 or FEWER: (out of town)**

**Attendees - 100 or MORE: (out of town)**

<input type="checkbox"/> Event Marketing and Promotion <input type="checkbox"/> Welcome bags (max. 100 packages) <input type="checkbox"/> Pre or Post custom event activities <input type="checkbox"/> VIP/Speaker Gifts (Max 5 per event) No. 1 OR No. 2 (see below)	<input type="checkbox"/> Event Marketing and Promotion <input type="checkbox"/> On Site Services <input type="checkbox"/> Pre or Post custom event activities <input type="checkbox"/> VIP/Speaker Gifts (Max 5 per event) No. 1 OR No. 2 (see below)
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\*\* Speaker Gift No. 1 - TPG Ceramic Cup, Plaid socks and TPG Chocolate - Value \$15.00

\*\* Speaker Gift No. 2 - TPG Ceramic Cup, Fraser and TPG Chocolate - Value \$20.00

Additional support requests: (**additional support to be determined by specific department only**)

Requested pick-up Date: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Submit to:**

Annie Doran, Manager, Marketing & Brand  
250-649-3211 or [doran@tourismpg.com](mailto:doran@tourismpg.com)

Colin Carson, Manager, Sport Tourism  
250-649-3213 or [carson@tourismpg.com](mailto:carson@tourismpg.com)

**For Office Use Only**

Approved  Not Approved

\_\_\_\_\_  
Manager - Sport or Marketing

